

PRIVACY STATEMENT

PRIVACY AND COOKIE STATEMENT

Roffelsen Plastics respects your privacy and has therefore prepared this privacy and cookie statement. In this statement, you can find out how your personal data will be collected, how they will process it and why they do this. Roffelsen Plastics only collects and processes data that is necessary for them to be able to provide their services. Roffelsen Plastics ensures that they treat the personal data they receive with the strictest confidentiality and security. They process this personal data under the requirements of the General Data Protection Regulation.

Purposes of the data processing

Roffelsen Plastics stores your personal data so that they can provide the services you have requested and/or fulfil any subsequent agreements with you and/or inform you of Roffelsen Plastic's relevant activities, products and services. When you complete a contact or subscription form on the website or by email, they will store the data you provide for as long as the content of the form or your email is required for them to be able to fully answer and process this.

Storage period

Roffelsen Plastics will store the (personal) data for the time that this is relevant for the service provided, unless Roffelsen Plastics is obliged to store this data for longer due to a statutory provision. IP addresses used for the optimisation of the website and the user experience are only stored for a short time. After this short period, this data will be directly erased.

Basis

Roffelsen Plastics processes your data to be able to fulfil agreements, for online marketing services and to manage the consequent relationships, including activities aimed at increasing the customer base. Roffelsen Plastics' website records general visitor data.

Click-behaviour and visitor data

The website records general visitor data. This can include your computer's IP address, possible username, the time of the query and the data that the visitor browser sends being stored and used for statistical analysis of visitor and click-behaviour on the website. Roffelsen Plastics also uses this to optimise the functionality of the website. This data will **not** be transferred to third parties.

Google Analytics

Roffelsen Plastics uses Google Analytics to keep track of how users use the website and how effective any AdWords ads are on Google search results pages. The information obtained through Google Analytics, including your computer address (IP address), will be transferred to Google and stored on their servers in the United States. For more information, refer to [Google's privacy policy](#) or the specific [Google Analytics' privacy policy](#). Google uses this information to keep track of how visitors use the website, to provide Roffelsen Plastics with reports about the website and to provide its advertisers with information on the effectiveness of their campaigns. Google can transfer this information to third parties if it is legally obliged to do so or if third parties process the information on Google's behalf. Roffelsen Plastics has no influence on this. Roffelsen Plastics has not allowed Google to use the information obtained for Google Analytics for other Google services.

Use of cookies

Roffelsen Plastics uses cookies for the offering of its electronic services. A cookie is a simple small file that is sent by your browser along with pages from this website and is stored on your computer's hard drive. On a subsequent visit, this data will be sent back to the server. This way the server can recognise your device or browser. Roffelsen Plastics also uses techniques that are similar to cookies, such as pixels, tags and marketing automation. Roffelsen Plastics includes these techniques under the term cookies. You can disable these cookies via your browser. For more information, refer to the [explanation provided by the Dutch Consumer's Association](#). Cookies from the American company Google are placed on Roffelsen Plastics' website as part of

the “Analytics” service. Roffelsen Plastics uses this service to keep track of visitor activity and receive reports on how visitors use the website. Google can transfer this information to third parties if it is legally obliged to do so or if third parties process the information on Google’s behalf. Roffelsen Plastics has no influence on this.

Cookies from other parties

These cookies are used to track which pages you visit from their network in order to build a profile of your online surfing behaviour. This profile is also developed using comparable information that they receive from you visiting other websites in their network. This profile is not linked to your name, address, email address, etc as know by us; it only serves to match advertisements to your profile so that they are as relevant to you as possible.

Social media

This site includes buttons to promote or share pages on social networks, such as Facebook, LinkedIn, Google+, Pinterest and Twitter. These buttons have been created using code supplied by these channels themselves. This code places, among other things, a cookie (see above). See the privacy policies from [Facebook](#), [LinkedIn](#), [Google+](#), [Pinterest](#) and [Twitter](#) (which is regularly updated) to see what they do with your data.

Newsletter

To stay up-to-date with Roffelsen Plastics’ activities, you signed up for the newsletter. It is with your explicit permission that Roffelsen Plastics adds your email address to the list of subscribers. Should you no longer wish to receive this newsletter, you should click on the link at the bottom of each newsletter to unsubscribe. We do not provide third parties with our subscriber base.

Security

Roffelsen Plastics has taken the appropriate technical and organisational measures to protect personal data from loss or unlawful processing, including using SSL security on its website.

Your rights as a data subject

If Roffelsen Plastics has collected, stored or processed your personal data, you have certain rights under the General Data Protection Regulation to oppose this:

- Right to access
 - You can submit a written request to Roffelsen Plastics at any time to see the personal data that they have stored on you.
- Right to erasure
 - You can submit a written request to Roffelsen Plastics at any time for the erasure of all your personal data. Roffelsen Plastics will then make sure they erase your personal data from their database safely and completely.
- Right to rectification and supplementation
 - You can submit a written request to Roffelsen Plastics at any time for the rectification or supplementation of your personal data.
- Right to restriction
 - You can submit a written request to Roffelsen Plastics at any time, for the restriction of the processing of your personal data.
- Right to storage
 - You can submit a written request to Roffelsen Plastics at any time to object to the processing of your personal data.

Amendments to our privacy policy

You can always find the most recent version of our privacy policy on this page. We reserve the right to change this privacy policy. We will always notify you of any changes to this policy by email.

Should you have questions or comments regarding this privacy policy, please contact Roffelsen Plastics by email or phone for more information.